



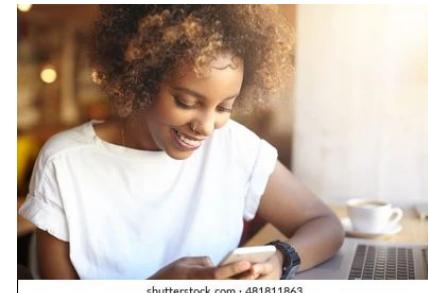
Aliyah just finished a huge order and is super burnt out from her work. Using the money she got from her order, she decides to plan an exhibit to advertise her work to get a little break.



She tells all her friends and asks people to spread the word, but she realizes that those people already knew about her work. But she wants to get word around about her exhibit to those all around the city.



She discovers this cool app where you can find local events and decides to put her event in the list!



She puts in her event's information—a short description, location, time, etc.—and verifies the event by putting in her ID number.



She gets all set up for her event with prints and custom art and with some drinks and small snacks, basing it off of the number of people who demonstrated interest.



A lot of people thought it looked cool and showed up and her event was a total success, and she even sold some prints!



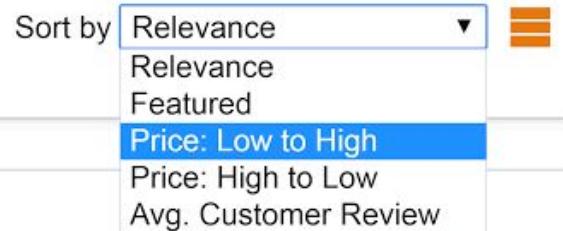
Thomas had a great day at work today! He is a week ahead on his schedule and wants to celebrate with his wife.



Thomas recently had to pay taxes on his car, so money is tight at home.



Thomas downloaded the event app his granddaughter told him about in hopes of finding free or low-price activities.



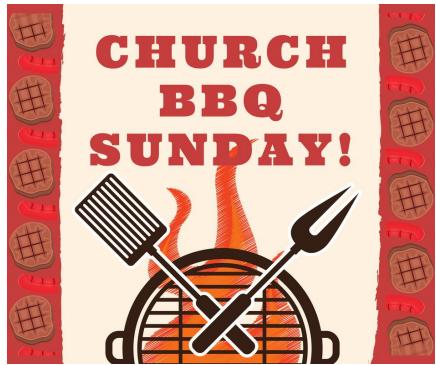
Thomas discovered that there are many events in his town and using the event app he can sort them by price.



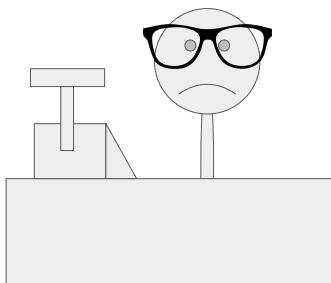
Thomas found a small christian-led music event in his town that occurs every week.



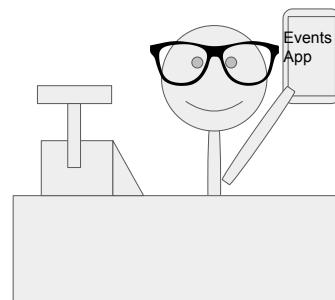
To celebrate, Thomas and his wife went out and enjoyed free music and cheap food!



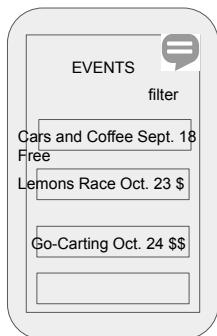
Thomas was so grateful to the event app that he decided to post the free
BBQ his church has every first Sunday so other people can find free events!



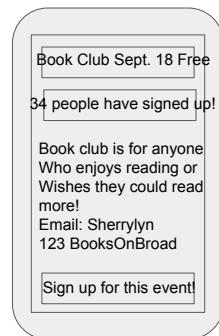
Nancy is stuck in a work, sleep repeat cycle and doesn't have many friends. She wants to spice up her life, meet new people and come out of her shell.



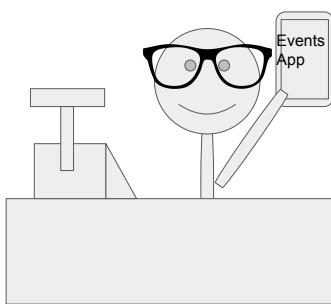
Nancy heard about an Event app online that could help her find local events to help her have fun and meet new people.



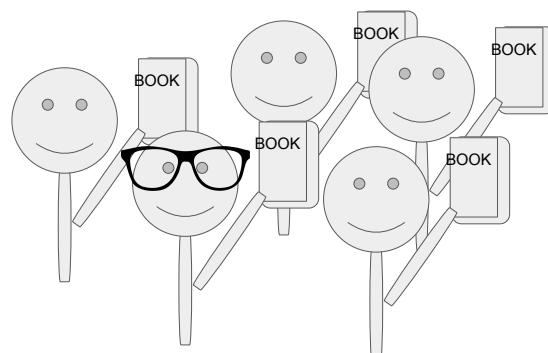
Nancy can see what events people are throwing and filter through all the events in her area through price and distance



On the Events App, Nancy can see all the events that are happening with pricing and get in touch with who is running the events to ask questions.



Now Nancy has made plans with Sherry to meet up with the Book Club on their next meeting to meet new people.



Now Nancy has met many new people and made a few new life long friends and can now look forward to something new every weekend

John Martin by Jeremy
Mann



John is getting tired of sitting at home on his phone watching netflix all day. His friends are all busy and he feels very lonely at home by himself.



John's friend, Adam, notices he has been at home by himself lately. He shows him a new app that helps people find events in their area.



John sees that there is a nature trail opening event next week and he is very excited



John forgets about the event for a few days, but gets a reminder to show up to the event from the app



John meets some new friends at the event, and they plan to add more events to the app to meet more people



Next week, John and his new friends meet more people at a biking event at the same trails



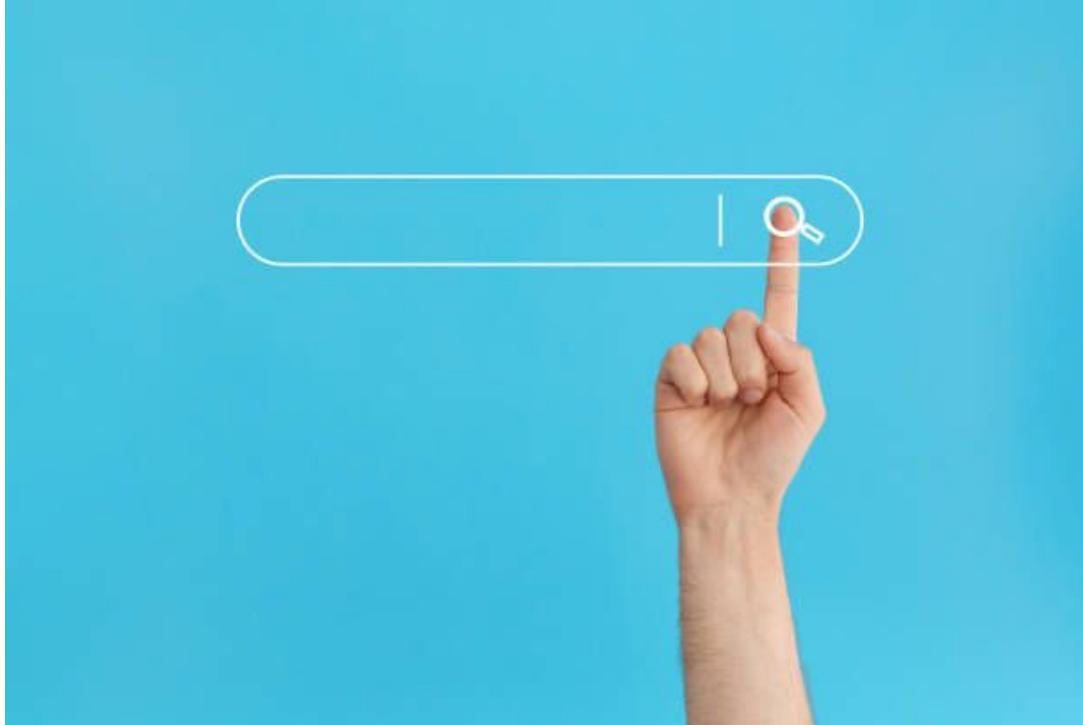
Izzy is a college student who loves hanging out with his friends, but he can never find any places to go



As he's scrolling through Instagram, he finds an advert after looking at a couple of stories called *Event Finder*



Izzy downloads the app and signs up, finding a bunch of settings he can go through



Izzy puts his location in and finds a lot of events that are happening for the week



He then shows up to a nice concert with his friends the following day



In the following weeks he shares the app with more people and they go to more places while being satisfied